The third major theme of the play, which is order versus disorder, results from Willy's retreats into the past. Each time Willy loses himself in the past, he does so in order to deny the present, especially if the present is too difficult to accept. As the play progresses, Willy spends more and more time in the past as a means of reestablishing order in his life. The more fragmented and disastrous reality becomes, the more necessary it is for Willy to create an alternative reality, even if it requires him to live solely in the past. This is demonstrated immediately after Willy is fired. Ben appears, and Willy confides "nothing's working out. I don't know what to do." Ben quickly shifts the conversation to Alaska and offers Willy a job. Linda appears and convinces Willy that he should stay in sales, just like Dave Singleman. Willy's confidence quickly resurfaces, and he is confident that he has made the right decision by turning down Ben's offer; he is certain he will be a success like Singleman. Thus, Willy's memory has distracted him from the reality of losing his job.

Denial, contradiction, and the quest for order versus disorder comprise the three major themes of *Death of a Salesman*. All three themes work together to create a dreamlike atmosphere in which the audience watches a man's identity and mental stability slip away. The play continues to affect audiences because it allows them to hold a mirror up to themselves. Willy's self-deprecation, sense of failure, and overwhelming regret are emotions that an audience can relate to because everyone has experienced them at one time or another. Individuals continue to react to Death of a Salesman because Willy's situation is not unique: He made a mistake — a mistake that irrevocably changed his relationship with the people he loves most — and when all of his attempts to eradicate his mistake fail, he makes one grand attempt to correct the mistake. Willy vehemently denies Biff's claim that they are both common, ordinary people, but ironically, it is the universality of the play which makes it so enduring. Biff's statement, "I'm a dime a dozen, and so are you" is true after all.